



Mehmet Tüz

Multidisciplinary Designer

February 14, 1986, married
Father of 1 daughter

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To check my portfolio;
mehmettuz.com ↗

About

I am Mehmet Tüz, specialized in user-centered web, mobile application interfaces and brand designs by blending minimalism with functionality. After graduating from Yaşar University Department of Communication and Publicity, I started my career in a small design studio. I worked my way up to senior positions in design studios and advertising agencies.

Capabilities

Logo & Corporate Identity Design
UI – UX Design
Website Design
App Design
Ads Design

User Research
User Flows
Prototyping
Editorial Design
Packaging Design

Tools

Illustrator
Indesign
Photoshop
Figma
Wordpress

Woocommerce
Bricks Builder
Elementor
Webflow

Education

2000-2004
Bursa, Cumhuriyet High School

2006-2012
İzmir, Yaşar University, Communication and Publicity



Experiences ↘

Experiences

Salt Tasarım

Founder, Art Director, UI Designer, 2017 - 2024

I had the chance to lead a team in the design of digital products from the initial spark of an idea to the final launch. My role was to create user-centered solutions that would delight and captivate our customers. I produced valuable work, especially in creating brand identity designs and UI/UX design solutions.

Kiraz İletişim

Art Director, 2015 - 2016

I had the opportunity to lead a team in the creation of advertising campaigns and brand identities. I realized my creative vision with print and digital works for some valuable clients such as Mercedes Benz, Renault, Harput Holding, BEBKA and Osmangazi Municipality.

Bigworks

Art Director, 2014 - 2015

I had an opportunity to prepare detailed marketing presentations and conduct political communication activities. I also designed printed and digital campaigns for CHP and AKP for local elections. I prepared printed materials and campaigns for UEDAŞ and BTM.

Dajans

Graphic Designer, 2013 - 2014

I created visual communication needs for brands and took an active role in their launch and relaunch processes. It was very exciting to produce design works for big companies such as Hilton, Durmazlar and Torunlar Holding.

Photo Graphica Creative

Graphic Designer, 2012 - 2013

I was involved in every stage of the magazine design process, creating brand identities and press ads.

Pasaport Ajans & Medya

Graphic Designer, 2011 - 2012

I was very excited to work on press release campaigns, book and logo designs. My work was published in national and local newspapers, which was a great experience!