

# Mehmet Tüz

## Multidisciplinary Designer

February 14, 1986, married,  
father of 1 daughter

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To check my portfolio;  
[mehmettuz.com](https://mehmettuz.com) ↗

## About

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By blending minimalism with functionality, I specialized in user-centered brand designs, editorial designs, web/mobile application interface design. After graduating from Yaşar University Department of Communication and Publicity, I started my career in a small design studio. I rose to senior positions in design studios and advertising agencies.

## Capabilities

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Logo & Corporate Identity Design  
UI - UX Design  
Website Design  
Editorial Design  
Advertising Design

Packaging Design  
Mobile App Design  
User Research  
User Flows Prototyping

## Tools

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Illustrator  
Indesign  
Photoshop  
Figma  
Wordpress

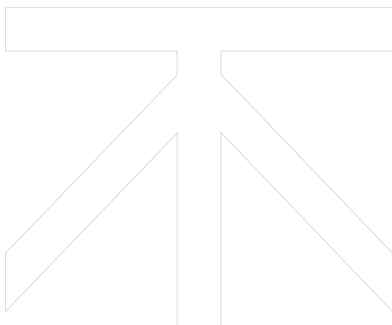
Woocommerce  
Bricks Builder  
Elementor  
Webflow  
Framer

## Education

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2000-2004  
Bursa, Cumhuriyet High School

2006-2012  
İzmir, Yaşar Üniversitesi, Communication and Publicity



## Experiences ↘

# Experiences

## Salt Tasarım

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Founder, Art Director, UI Designer, 2017 - 2024

From the first spark of an idea to the final launch, I played a role in the design of all processes. My goal was to create solutions that would meet the needs of our customers in the right way. I especially worked on creating brand identity and editorial designs, UI-UX design solutions.

## Kiraz İletişim

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Art Director, 2015 - 2016

I led a team in the creation of advertising campaigns, editorial designs and brand identities. I realized print and digital works for some valuable clients such as Mercedes Benz, Renault, Harput Holding, BEBKA and Osmangazi Municipality.

## Bigworks

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Art Director, 2014 - 2015

I had an opportunity to prepare detailed marketing presentations and conduct political communication activities. I prepared printed materials and campaigns for leading political parties, private hospitals, UEDAŞ and BTM.

## Dajans

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Graphic Designer, 2013 - 2014

I met the visual communication needs of brands, took an active role in their launch and relaunch processes. I produced advertising campaigns, logo designs, digital designs and editorial design for major brands such as Hilton, Durmazlar and Torunlar Holding.

## Photo Graphica Creative

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Graphic Designer, 2012 - 2013

I was involved in every stage of the magazine design process, creating brand identities and press ads.

## Pasaport Ajans & Medya

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Graphic Designer, 2011 - 2012

It was a period when traditional media was dominant, I produced press advertisements, book and logo designs in accordance with the dynamics of the sector. My works were published in national and local newspapers.